



CSTOUCH
ADVISORS

Uplifting Innovative Social Enterprises for Sustainable Impact

Continuing the Journey from 2024 to 2025

As we look back on 2024, we are filled with gratitude despite the most challenging year faced by our country, the overall region & our resilient people:

Gratitude for the impactful journeys that we shared with over 50 social enterprises whose resilience and innovative drive were second to none.

Gratitude for the inspiring collaborations with 10+ partners with whom we delivered a round of programs transforming & funding leading SEs.

Gratitude for unforgettable moments shared on each assignment with each social entrepreneur eager to build a new economic & social order in our beloved country and region.

Finally, gratitude, as each project & each new encounter reminded us daily, why we love what we do, especially in these most challenging times.

Key Milestones in 2024

- Continued our journey with LIFE Lebanon-DROSOS FOUNDATION on the Diaspora for Lebanon program



drosos (...)

- Partnered with The Asfari Foundation under the Tabadol program in collaboration with makesense MENA providing coaching sessions to CSOs on strategic planning and financial sustainability



make.sense

- Collaborated with Alfano Venture Philanthropy on the YELA Program, in partnership with GIZ, delivering investment readiness workshops and coaching sessions to over 12 SEs, ending with a successful demo day



giz

- Hosting more than 100 attendees in each monthly organized workshop, on several topics including investment readiness, financial sustainability in times of crisis, governance for social enterprises, financial management fundamentals, weathering crisis through transformation journeys, finding meaning and purpose amid chaos, access to new markets, and many more

Key Milestones in 2024

- Partnered with ANIMA Investment Network under the CoworkUp4.0 program funded by GIZ supporting 9 Tunisian SSOs through workshop delivery and 70+ coaching sessions focused on growth strategies towards financial sustainability



- Continued collaborating with accelerators like Flat6Labs, Bloom EMEA, Talal and Madiha Zein AUB Innovation Park on their acceleration programs



- Conducted a series of executive programs at USJ Business School - Faculté de Gestion et de Management (FGM) in Beirut for entrepreneurs, CEOs, and managers of NGOs on corporate governance, intrapreneurship, and financial sustainability in times of crisis



Key Milestones in 2024

- Partnered with Broadpeak GmbH on a project for KfW to look into access to financing for Lebanese SMEs



- Conducted several transformation journey assignments with leading SEs including SEEN Platform, Made by Nature by Marc Beyrouthy, OK Distribution, Montessori, and with a new factoring fund LTFS

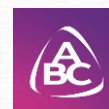


- Continued supporting several NGOs and social enterprises like Beit el Baraka, Bedayati and L'artisan du Liban on a benevolent basis



Key Milestones in 2024

- Maintained board presence at different organizations including CCL, Debbane Agri Holding, Debbane Saikali Group, ABC Lebanon, CCHO, Biomass, S.A.L., Bedayati, The Volunteer Circle, JOISSAM GHANA LIMITED, Nyaho Medical Center and others.



- Invested \$800k+USD in different innovative ventures helping them transform and scale their impact.
- Continued supporting innovative social enterprises and other scaling companies on various aspects including EHS, MIC, CCHO, PEng, Naja Saade, Dshop.





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